

Scouts Canada
Manitoba Council
Project brief: Camping 2020

Preamble:

In 1995, Manitoba Council approved a long range (10-15 year) Vision document for the future of the camp facilities in Manitoba. Entitled Camping 2000, the report provided a statement of direction for the maintenance and future development of camp facilities. The intent was for the report to be reviewed on a five year cycle.

Members of Manitoba Council Management Team have identified a need for a review of the use of camp facilities and for the development/update of a Vision plan for the future of those facilities. This review must be completed in an open and transparent manner, with consultation opportunities for campsite committee members, Outdoor Program volunteers, and Scouters at large.

Any major review must also include consultation with the National Property Committee, to ensure consistency with national plans.

Intent:

It is the intent of this document to provide a brief project overview to members of the Management Team, and to secure their approval and support for this initiative.

Risks and Constraints:

The Council Commissioner has established Membership Development/Retention as the primary objective/priority of the Council.

Any review of campsites must be completed as a secondary objective, without diverting resources needed to meet the Membership Development/Retention objective.

Project Summary:

It is proposed that a review and update of the Vision or Strategy document for Manitoba campsites be completed.

A task team would be formed, including a representative from each of the campsites and representatives from Outdoor Programs.

The process would include reviewing all the previous plans and documents, conducting consultation sessions with Scouters-at-large, and consulting with the National Property Committee.

Project Objectives

1. To conduct an open and transparent process, including opportunities for consultation.
2. To develop/update the Vision or Strategy document for Manitoba Council campsites to 2020.
3. Confirm the program use and program activities that will supported by the campsites.

4. To develop a communications strategy for stakeholders, informing them of the review process and of the review results.
5. To provide a framework for the operations and governance of the campsites.
6. To ensure that the Manitoba Council strategy is consistent with the national strategy, as being developed by the National Property Committee.

Project timelines:

Phase 1	Develop the framework, secure project approval, recruit the task team	April 05 2014 April 09 2014 April 13 2014
Phase 2	Conduct a full literature review of previous strategy documents, campsite planning documents and outdoor program information. Update Management Team Initiate discussion with the NPC.	May 15 2014 May 05 2014 April – May 2014
Phase 3	Conduct consultation sessions 2 x Winnipeg 1 x Brandon? Update Management Team	May 20 – June 06 June 02 2014
Phase 4	Review results of consultations and literature review , finalize any consultation, develop draft strategy document Distribute to Task team and Management Team	June 13 2014 June 20 2014 August 15 2014
Phase 5	Present Strategy document to the Manitoba Council Management Team	September 08 2014